

August 11, 2004

Mr. Fred King
DogWatch, Inc.
10 Michigan Drive
Natick, MA 01760



Dear Mr. King:

Congratulations!

Your company has earned it. On behalf of Consumers Digest Magazine, I am pleased to present you with the enclosed "Best Buy" certificate. Each product inscribed on it has been recognized by the editors as having exceptional value in today's highly competitive marketplace.

On average, a Consumers Digest Best Buy rating is awarded to fewer than three percent of the competing models in any given product category.

This achievement holds the promise that your company will continue to research and develop products that satisfy the growing needs of enlightened consumers well into the future. I hope you find the enclosed complimentary copy interesting as well as useful both professionally and personally. Once again, congratulations.

Sincerely,

A handwritten signature in blue ink, appearing to read "Randy Weber".

Randy Weber
Publisher

RW/ij
encl.